

CPO NOTICE

Competition Appeal Tribunal Case No 1644/7/7/24

If you have sold products on Amazon.co.uk marketplace or the Amazon app between 2018 and 2024 you could benefit from collective proceedings

*This legal notice has been issued at the direction of the Competition
Appeal Tribunal*

- The Competition Appeal Tribunal (“**Tribunal**”) has decided that a claim filed against Amazon.com, Inc. and other Amazon entities (collectively “**Amazon**”), on behalf of Amazon.co.uk third-party sellers, may be brought on a collective basis. Professor Andreas Stephan has been selected to act as the Class Representative on behalf of such UK-domiciled, professional third-party sellers that he alleges have suffered loss and damages due to Amazon’s misconduct.
- Prof. Stephan alleges that Amazon is dominant in the supply of e-commerce marketplace services to third-party sellers to reach customers in the UK, and has abused its dominance.
- No money is available now and there is no guarantee that money will be available in the future. The claim will have to be successful at trial before the Tribunal or concluded by way of an earlier settlement agreed between Prof. Stephan, on behalf of the class, and Amazon, and approved by the Tribunal, in order for any money to become available.
- If you fall within the class, you have important legal rights related to this claim. Exercising these rights could affect your ability to receive payment in the future (if money becomes available). This notice explains the claim, who is covered by the claim, your rights in relation to the claim, how to exercise these rights and any related deadlines.
- **Please read this notice carefully as your decisions about this claim will have legal consequences.** To read the Tribunal's Collective Proceedings Order (the “**Order**”), which allows the claim to proceed, please visit www.amazon3psellerclaim.com.
- The claim raises important issues that are common to all class members, and if you fall within the class, you will be bound by the Tribunal’s decision on those common issues unless you decide to opt out.

	Your Legal Rights and Options
STAY IN THE CLAIM	If you were based in the UK as of 27 November 2025 and fall within the description of the class, you do not need to do anything at this time to be eligible to claim a share of any money that may become available in the future. By doing nothing, you give up the right to make an individual claim against Amazon in respect of the legal allegations in this case and you agree to be bound by judgments the Tribunal may issue in this case.
OPTING OUT OF THE CLAIM	If you were based in the UK as of 27 November 2025 you have the right to “opt out” i.e., to be excluded from the claim, by notifying the Class Representative no later than 4pm on 27 February 2026. By opting out, you will retain your right to bring your own separate claim against Amazon. However, if you opt out, you will not be able to receive any money from this claim (if money becomes available). If you opt out of the class, you will be unable to opt back into the class at a later date. More information on how to opt out can be found at www.amazon3psellerclaim.com, by emailing optout@amazon3psellerclaim.com

GENERAL INFORMATION

1. Why has this notice been issued?

The Competition Appeal Tribunal has directed that this notice be issued following the Order made on 27 November 2025. The Order allows the claim to proceed as a collective action on behalf of eligible UK class members. To read the full Order, please visit www.amazon3psellerclaim.com.

This notice has been issued to inform you of important legal rights you have related to this claim. Exercising these rights could affect your ability to get a payment in the future (if money becomes available). This notice explains the claim, who is covered by the claim, your rights in relation to the claim, how to exercise these rights and any related deadlines. **Please read this notice carefully as your decisions about this claim will have legal consequences.**

2. Who is the collective action against?

The Claim is against Amazon.com, Inc, Amazon Europe Core S.à.r.l, Amazon EU S.À.R.L., Amazon UK Services Ltd and Amazon Payments UK Ltd.

3. What is this collective action about?

The claim is led by the Class Representative, Prof. Andreas Stephan, who is seeking compensation from Amazon on behalf of third-party sellers based in the UK who have used the marketplace to sell or seek to sell products on Amazon.co.uk or on the Amazon app in the UK between 26 June 2018 and 26 June 2024 (the “**Relevant Period**”). (The Class Representative seeks to combine claims that accrued during the Relevant Period; but each of those underlying claims will be in respect of all corresponding losses, whenever suffered, including after the end of the Relevant Period.)

The claim alleges that Amazon has abused its dominant position in the market for the supply of e-commerce marketplace services to third-party sellers to reach customers in the UK by engaging in abusive behaviour that:

- unfairly advantages its own retail products, harming third-party sellers;
- unfairly advantages its own logistics/fulfilment arm, harming other logistics/fulfilment providers, and in turn, third-party sellers; and
- unfairly biases customers towards Amazon and away from rival e-commerce marketplaces, harming third-party sellers.

4. Who is the Class Representative?

The Tribunal has authorised Prof. Andreas Stephan to act as the Class Representative for this claim.

Andreas Stephan is a Professor of Competition Law and Head of the UEA Law School. Since December 2023, he has also been a Panel Member of the Office for the Internal Market (OIM) at the Competition

and Markets Authority (CMA). He has a background in both Law and Economics and has published widely on all aspects of cartel enforcement. He has a particular interest in the competition laws of emerging and developing economies.

5. What is the role of the Class Representative?

As the Class Representative, Prof. Stephan will conduct the claim against Amazon on behalf of all class members (except for those who opt out of the class). Prof. Stephan will instruct the lawyers and experts, make decisions on the conduct of the claim and, in particular, will decide whether to present any offer of settlement that Amazon may make to the Tribunal for its approval. He will also instruct independent lawyers at a costs firm to assist with the scrutiny of the lawyers' invoices.

During the case, Prof. Stephan is responsible for communicating with the class to the extent possible. Updates about the claim will be available on the claim website, www.amazon3psellerclaim.com, and through the media.

6. How is this collective action being paid for?

Innsworth Capital Limited ("Innsworth"), a leading international provider of dispute financing solutions, has agreed to fund the claim in full. As a result, there is nothing for affected individuals and businesses to pay even if the case is unsuccessful.

A copy of the litigation funding agreement which Professor Stephan has entered into with Innsworth is available on the claims website.

If the claim is successful, the Class Representative will seek the Competition Appeal Tribunal's approval for Innsworth to be remunerated to reflect the investment it has made to help bring the claim.

CLASS MEMBER INFORMATION

7. Who is in the class?

The Consumer Rights Act 2015 allows for a collective claim to be brought on behalf of a group of individuals or businesses who are alleged to have suffered a common loss. The group is the "class" and all individuals or businesses within the group are "class members." Under the collective regime, groups of persons or businesses who have all suffered loss do not each need to bring an individual claim to obtain redress. Instead, class members may all receive compensation through a single, collective claim brought on their behalf by a representative.

Who?	Where did I sell goods?	When?
Any UK-domiciled third-party sellers insofar as they:	Via Amazon Marketplace for the United Kingdom, i.e.:	Between 26 June 2018 and 26 June 2024
(i) are or were acting in the course of a business, trade or profession; (ii) are or were admitted to sell products for purchase on the Website or the App using Amazon's e-commerce marketplace services; and (iii) hold or held a "Professional" selling account or equivalent.	(i) from the website www.amazon.co.uk (on mobile or desktop); (ii) the "Amazon" app on smartphones, tablets and other mobile devices, where the app is configured to shop in the United Kingdom	

If you were an Amazon.co.uk third-party seller during the Relevant Period and none of the exceptions listed below apply to you, then you will fall within the class.

The claim does not include:

- a. those who sold on Amazon Marketplace before 26 June 2018 (as the legal process in the UK does not allow for claims before this date);
- b. officers, directors or employees of Amazon, its subsidiaries or any entity in which Amazon has a controlling interest;
- c. all members of the proposed class representative's or Amazon's respective legal teams and all experts and professional advisors instructed and retained by them and all funders or insurers involved, in connection with these collective proceedings;
- d. all members and staff of the Competition Appeal Tribunal assigned at any point to these collective proceedings;
- e. any judge and Court staff involved in any appeal in these collective proceedings (whether in respect of the grant of permission to appeal or the hearing of any substantive appeal);
- f. any registered corporate entity or other registered entity with legal personality which has been struck off or dissolved pursuant to the Companies Act 2006 or equivalent legislation applying outside the UK; and/or
- g. any deceased natural persons.

8. What are opt out proceedings? What is the “domicile date”?

This claim is proceeding as an opt-out collective action. If you fall within the class and do not opt out, you will automatically be included in the claim. Therefore, if you were based in the UK on 27 November 2025 (which is known as the “domicile date”) and you fall within the class definition, you are included in the class (and do not need to do anything) unless you specifically ask to be excluded from the class, or “opt out”.

All class members who stay in the class will be bound by any judgment of the Tribunal or any settlement reached with Amazon and approved by the Tribunal. As a class member, you will not be able to bring an individual claim against Amazon raising the same issues included in this claim.

How much money does the claim seek?

The damages are estimated at approximately £2.7 billion (not including interest or costs). If the claim is successful, all those who have an eligible claim will be able to seek their share of the damages awarded.

The expert economist instructed in the claim by Prof Stephan has estimated the mean average total quantum of damages per seller to be c.£13,000 over the period between 2018 and 2024 (not including interest). This number will be refined as the claim proceeds. Please visit www.amazon3pseller.com for further information.

9. How do I receive payment?

No money is available now and there is no guarantee that money will be available in the future. Before any money can become available, the case will have to be successful at trial before the Tribunal unless a settlement can be agreed between Prof. Stephan, on behalf of the class, and Amazon, and approved by the Tribunal.

The court process can take time, so please be patient. If, and when, money becomes available, class members will be notified about how to obtain payment. Please register at www.amazon3pseller.com to receive email updates on the claim.

10. What is the Competition Appeal Tribunal?

The Competition Appeal Tribunal is a specialist court based in London that covers the whole of the UK and hears disputes such as these. The Tribunal publishes its Rules and Guidance, together with information about what it does, on its website www.cattribunal.org.uk. A summary of this claim can be found on the Tribunal’s website.

11. Am I a UK domiciled?

If you sold on Amazon.co.uk since 2018 and were still domiciled in the UK on 27 November 2025, but have since left the UK, you do not have to opt in, but you should keep some documents showing that you were UK domiciled on 27 November 2025. If money becomes available in the future and you are

living outside of the UK at that time, then you may need to show that you were UK domiciled on 27 November 2025 to receive your payment.

12. I am not sure if I am included in the class.

If you are not sure whether you are included in the class, please visit www.amazon3psellerclaim.com to review the Order. This should help you to determine whether you are included in the class.

HOW TO OPT OUT

13. I was based in the UK on 27 November 2025 and I want to be removed from the claim.

If you or your business was based in the UK on 27 November 2025 and you want to “opt out” – i.e. be removed from the claim – you can complete the online form via the website (www.amazon3psellerclaim.com) or send an opt-out form or letter by post or email to:

Amazon 3P Seller Claim

PO Box 13561

BRAINTREE

CM7 0QL

optout@amazon3psellerclaim.com

Include the following statement in your letter “**I want to opt out of the collective claim against Amazon.com Inc and Others, Case No. 1644/7/7/24**” along with your full name, business name (if applicable) postal address, email address and telephone number. An example letter is available at www.amazon3psellerclaim.com. A downloadable, printable opt-out form is also available at www.amazon3psellerclaim.com. You must sign and date your opt-out form or opt-out letter. You do not have to give a reason for opting out.

To be processed, your opt-out letter must be received or postmarked by 27 February 2026. Once your opt-out is received and processed, you will be sent an acknowledgement by email if you have provided an email address, or by post if not.

By opting out, you will not be able to receive a payment from this claim if money becomes available. However, you may be able to bring your own separate claim against Amazon for the same issues.

If a member of the Class wishes to opt out after 27 February 2026, that member should write directly to the Tribunal to seek approval using the contact details listed below. Under the Tribunal’s rules, any request to opt out received after 27 February 2026 will have to be considered by the Tribunal, which will decide whether or not to grant permission for the class member to opt out.

The Registrar
Competition Appeal Tribunal
Salisbury Square House 8
Salisbury Square
London EC4Y 8AP
Telephone: 020 7979 7979

When writing to the Tribunal, you must include the reference 'Case 1644/7/7/24 Professor Andreas Stephan v Amazon Inc and others'.

WOULD YOU LIKE MORE INFORMATION?

14. How can I stay updated on the progress of the claim?

There are several ways that you can receive updates:

- You can visit www.amazon3psellerclaim.com and register; and
- You can follow our social media channels- [Facebook](#), [X](#), [LinkedIn](#).

15. How can I get more information?

This notice summarises the Order. To read the full Order and find out more information about the claim, visit www.amazon3psellerclaim.com.